



Name	Dr. Shivani Pareekh Mehra
Designation	(HOD – Dept. of Management) Seva Sadan Mahavidyalaya, Burhanpur

(1) Educational Qualifications-

- (I) B.C.A. – Devi Ahilya Vishwavidyalaya, Indore M.P in 2008
(II) M.B.A. (Master of Business Administration – Devi Ahilya Vishwavidyalaya, Indore M.P in 2011
(III) MSW (Master of Social Work) – Mahatama Gandhi chitrakoot gramodhay vishwavidyalaya M.P in 2019
(IV) Ph.D (DOCTRATE) – LNCT UNIVERSITY, Bhopal On June 2024

(2) Teaching Experience- 13 Years

(3) Patent –

Thesis Applied “A STUDY ON EMPLOYEE’S JOB SATISFACTION IN PVC AND PIPES INDUSTRIES”

(4) Research Experience: 05 years

(5) Publications –

- Research paper on Electronic commerce: A study on benefits and challenges in an emerging economy in burhanpur district in Tapti research journal/January 2024/vol.first/ISSN NO.2455-0906
- Research paper on A study on employee’s job satisfaction in pvc and pipes industries in sodha pravaha vol.14 issue I January 2024 UGC approved journal no.49297(IJIF) Impact factor 5.262
ISSN 2231-4113 Regd NO.1687-2006-2007
- Research Paper on "*Tourism & Hospitality in India*" in Maharani Laxmibai Govt. Girls P.G. (Autonomous) College, Bhopal (M.P.)
- Research Paper on “Impact of Technology on an Indian Agriculture Scenario” at REST-2019.
- Research Paper on “A study of job satisfaction and its effect on the performance of employees working in burhanpur plastic and pvc industries” at INTERNATIONAL CONFERENCE ON “SUSTAINABLE DEVELOPMENT IN COMMERCE AND MANAGEMENT” (ICSDCAM-2022) at Shri Shivaji education society Amravati’s (Shri Shivaji Arts and commerce college and School of management studies [KBCNMU] jointly organised).

(6) Seminars/Conferences attended:

- (I) Attended National Level one day Symposia “How to Prepare Research Paper?” Organized by Research Centre in Commerce, management and Economics, Nahata College Campus Bhusawal (Maharashtra)
- (II) Attended two days National Seminar on Multi Dimensions & Social Development in India organized by Maharani Laxmibai Govt. Girls P.G. (Autonomous) College, Bhopal (M.P.)

- (III) Attended one day National Multiple Disciplinary Conference on “Digital Payment System and Rural India” organized by Appasaheb R.B. Garud Arts, Commerce and Science College, Shendurni Tal, Jamner Dist. Jalgaon (Maharashtra)
- (IV) Attended two days National Seminar “REST-2019”
- (v) Attended national seminar on “Changing trends of e-commerce in the current scenario” held on 28 dec 2023 at Pt. Jawaharlal Nehru govt college Nepanagar dist Burhanpur
- (VI) Attended international conference on “SUSTAINABLE DEVELOPMENT IN COMMERCE AND MANAGEMENT” (ICSDCAM-2022) at Shri Shivaji education society Amravati’s (Shri Shivaji Arts and commerce college and School of management studies [KBCNMU] jointly organised)

(7) KEY DELIVER:

(I) Work as Trainer at (Induction Program-I) Madhya Pradesh Police Department District Burhanpur on 27-July, 02-Aug., 17 & 23 Aug. 2022.

(II) Work as Trainer at (Induction Program-II) Madhya Pradesh Police Department District Burhanpur on 03 Nov., 10 Nov. & 30 Nov. 2022

(8) Membership of Academic/Professional Bodies:

- (I) Head of Placement and Skill Development cell at Seva Sadan Mahavidyalaya since 2017.
- (II) Member of Discipline committee at Seva Sadan Mahavidyalaya since 2012.
- (III) Member of Cultural committee at Seva Sadan Mahavidyalaya since 2012.
- (IV) Member of Library committee at Seva Sadan Mahavidyalaya since 2012.
- (V) Coordinator of multi explorative social activity at Seva Sadan Mahavidyalaya since 2012.

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