

2.6.2 - Attainment of Programme outcomes and course outcomes are evaluated by the institution.

Evaluation is an essential aspect of measuring attainment of program outcome the institution has evolved a veritable system of evaluation.

- Target for program outcome (POs) is fixed on the basis of the previous year percentage in the internal and University examinations.
- Course outcome (COs) are evaluated on the basis of students performance.
- Attainment level is measured in terms of the actual percentage and the pre-set percentage.

If the target is not attained an action will be executed in the future plan period.

At the end of every semester or year IQAC's programme assessment committee will set the target for the next year based on the previous performance.

Course outcomes are measured by individual marks of students against maximum marks. If the entire class crosses the target the particular co is deemed to have attained.

Target and attainment levels at the university examination. Target fixed on the basis of previous performance Eg. 40 marks = 40%

- At level 1 – 50% students scored than 40%
- At level 2 – 60% students scored more than 40%
- At level 3 – 70% students scored more than 40%
- Similarly the evaluation of internal assessment is also made.

Seva Sadan Mahavidyalaya, Burhanpur

Department of Management

Result Analysis (2022-23)

BBA VI th Sem Result

Total Student	97
Pass Student	97
Fail Student	0
ATKT	2

Subject	Faculty	ATKT	Pass	Pass Percentage
Strategic MGT	Prof.Shivani Mehra	0	97	100%
TQM	Prof.Shailendra Thakur	1	96	99%
Retail Marketing	Dr Rahul Rathore	0	97	100%
Indian Ethos Mgt	Prof.Dhanraj Patil	0	97	100%
Consumer Behaviour	Prof.Shailendra Thakur	0	97	100%
Marketing of Services	Dr Rahul Rathore	0	97	100%
MBFS	Prof.Shailendra Thakur	0	97	100%
International Finance	Prof.Dhanraj Patil	1	96	99%
Leadership Dev.Mgt	Prof.Dhanraj Patil	0	97	100%
Performance Mgt.	Prof.Shivani Mehra	0	97	100%

Toppers

1st	Ishika Nagraj	2825/3600	78.47%
2nd	Shreya Mahajan	2793/3600	77.58%
3rd	Daksha Shah	2734/3600	75.94%