

ABOUT THE AUTHOR



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Dr. Shivani Pareekh (Mehra), possesses over 14 years of academic experience in the field of management education. She currently serves as the Head of the Department of Management at Seva Sadan Mahavidyalaya, Burhanpur (Madhya Pradesh). She earned her Doctorate (Ph.D.) from LNCT University, Bhopal, and holds an M.B.A. from Devi Ahilya Vishwavidyalaya (DAVV), Indore, as well as an M.S.W. from Mahatma Gandhi Gramodaya University, Chitrakoot. Dr. Pareekh has contributed to numerous national and international journals through her research publications. Alongside her academic career, she is also an active entrepreneur, having co-founded a production unit with her husband, Mr. Subodh Mehra, which they continue to manage successfully.

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